

Laura Trowsdale

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An award winning First Class Honours BSc (Hons) Textile Practice graduate from the University of Huddersfield. Specialised in woven textiles Laura is a sophisticated colour user with a meticulous eye for detail and aesthetics who has strong research and design ability with excellent time management and organisational skills. Committed and open to learn new skills to extend her knowledge she works well independently and as part of a team.

Experience

Freelance Trend Researcher - Scarlet Opus

August 2016 - Present

Carrying out in-depth seasonal research & digitally collating this information for the team. Invited to spend the week working with the team at INDEX Design Series, Dubai & the Trend Hub at the UK Flooring Show, Harrogate.

Event Assistant - Upper Street Events

November 2018 (Temporary)

Following an internship on-site at ND 2016 & 2017, I assisted the New Designers team with securing/raising contracts & maintaining/updating the database. Liaising via email & over the phone.

Design Intern - Wooltex UK

July 2017

Gained insight into textile manufacturing following a live project with the company in second year.

Studio Intern - Rare Thread

March - June 2017

Hand loom mill founded by Laura Miles & Kirsty McDougall. Tasks included winding warps, setting up looms & weaving innovative & creative samples including for Dashing Tweeds. Personal design shortlisted for Balenciaga for fabric development.

Studio Intern - Unique Style Platform

November - February 2016/17

Trend research & catwalk image collation. Visited various events including the British Textile Colour Group Intercolour A/W 18/19 presentation.

Design Placement - M&S Home & Womenswear

August - October 2016

Assisted the home design & womenswear jersey tops teams with design & multiple admin tasks including A/W 17/18 & Christmas 2017. Assisted with CAD design tasks using Adobe Photoshop & InDesign. Worked with seasonal palettes & corresponding trend/colour stories. Attended a homeware fabric buying meeting at Abraham Moon & Sons.

Studio Intern - Colour Hive

July 2016

Assisted with making props/sets for the 'Ma' trend in issue 45 of MIX magazine.

Senior Student Ambassador - University of Huddersfield

November 2014 - July 2018

Promoted to Senior SA at the start of my final year. Supported the events team communicating with school/college students & visitors on open/HE days including visits to local schools. Within this role I also worked with the Admissions team assisting with enrolling new students & data input.

Achievements

Samples selected by Trendease International to feature on the Innovation Platform at MoOD, Brussels (September 2018)

1 of 11 selected to showcase at New Designers (June 2018)

Awarded Runner-up in the UK Final representing the North of England region in the Society of Dyers & Colourists International Design Competition (April 2018)

Awarded The Clothworkers Company Bursary: support for placement year in industry & final year study (June 2016)

1 of 10 students selected to take part in the project Key to Freedom, presented to the Duchess of York at the University (June 2015)

Education

BSc (Hons) Textile Practice
University of Huddersfield 2014-2018
First Class Honours

Foundation Diploma in Art & Design
Hull College 2013-2014 - Distinction

A-Levels Driffield Sixth Form
2011-2013 - A*BBB

GCSEs Driffield School 2007-2011
10 A*-B inc. Maths & English

Skills

Microsoft Office & Adobe Suite: Photoshop, InDesign, Illustrator . Scotweave .
Design, image, colour & Trend research . Visual presentation . Drawing . Hand Weaving & loom set-up . Dobby & jacquard design . Fabric analysis .
Admin & Problem solving . Able to work independently & as part of a team. Excellent time management & organisational ability. Can manage workload & effectively meet deadlines

References available on request